

# Creating a user account for WGSN

To access WGSN, you will first need to create an individual WGSN account.

To create your WGSN account, use the link below (you may be asked to log in using your NTU username and password).

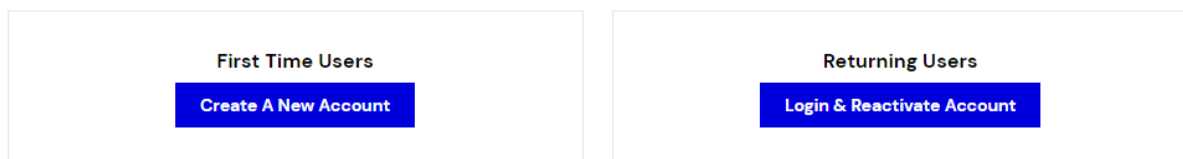
<https://ntu.idm.oclc.org/login?url=https://www.wgsn.com/accounts/edu/>

When you arrive on the **Welcome to WGSN edu** page (see screencapture below), choose the **First Time Users – Create A New Account** button.

## Welcome to WGSN edu

WGSN is the leading resource for trend content, tools and technology. Use WGSN to aid in your creative learning process by researching, developing, and sharing. As a current student, staff, or faculty you can quickly and easily register for an account.

Certain areas of WGSN are restricted to registered users. Log in or create a new account below.



## First Time Users

**Create A New Account**

Use this button to create a new WGSN account

On the **Create a New Account** form, enter your **First Name**, **Last Name** and your **email address** (**you must use your Nottingham Trent University email address - ending in either @ntu.ac.uk or @my.ntu.ac.uk**) and then **Submit form**.

# Create a New Account

You will receive a personal username and password that will allow you to access WGSN on or off campus.

\* First Name:



\* Last Name:

\* Email:

**Submit Form**

\* All fields are required.

Once your WGSN has been accepted, you will receive an email notification asking you to set your own WGSN password.

Once you have completed that process, you will be able to use your **NTU email address** and the **password you created** to access WGSN.

## Accessing WGSN

Once you have registered your WGSN account, you should then access WGSN in the future through the [WGSN listing](#) in the library's Find Databases service

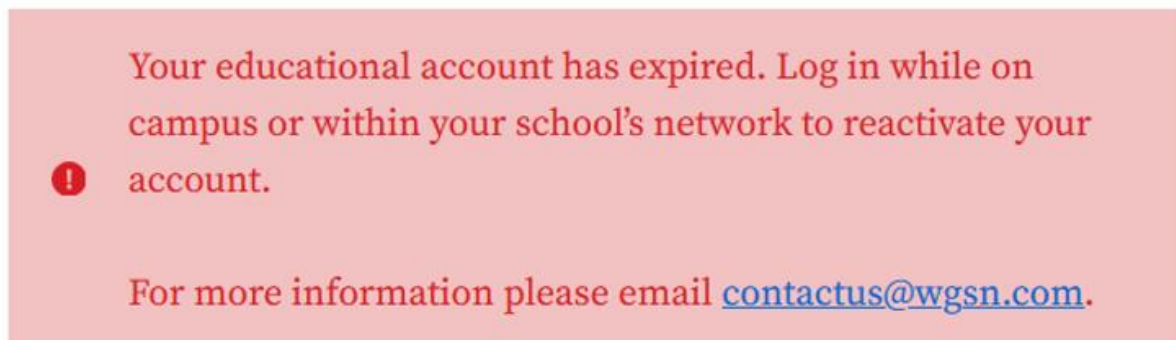
<https://llr.ntu.ac.uk/dbaz/dbDetail.php?dbID=254>

The Find Databases service has links for on-campus and off-campus access to WGSN, and it's important that you use the Find Databases route to ensure that you can log in to WGSN successfully.

## Reactivating a WGSN account

If you do not use your WGSN account for 90 days, you will need to reactivate it before being able to log in to WGSN again.

If your WGSN account has expired, you will see the error message below when attempting to access the service.

A red rectangular box containing an error message. On the left side, there is a red circle with a white exclamation mark. The text inside the box is as follows:

Your educational account has expired. Log in while on campus or within your school's network to reactivate your account.

For more information please email [contactus@wgsn.com](mailto:contactus@wgsn.com).

To reactivate your WGSN account, use the link below (you may be asked to log in using your NTU username and password).

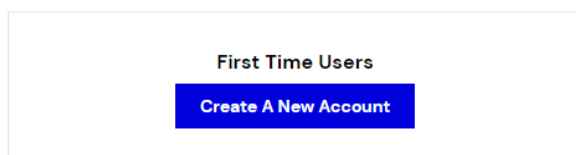
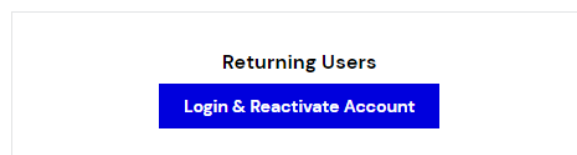
<https://ntu.idm.oclc.org/login?url=https://www.wgsn.com/accounts/edu/>

When you arrive on the **Welcome to WGSN edu** page (see screencapture below), choose the **Returning Users – Login & Reactivate Account** button.

### Welcome to WGSN edu

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Certain areas of WGSN are restricted to registered users. Log in or create a new account below.

A white rectangular box with a thin border. At the top, it says "First Time Users". Below that, there is a blue button with white text that says "Create A New Account".A white rectangular box with a thin border. At the top, it says "Returning Users". Below that, there is a blue button with white text that says "Login & Reactivate Account".

## Returning Users

**Login & Reactivate Account**

Use this button to  
reactivate an expired  
WGSN account

On the **Subscriber Log In** form, enter your **NTU email address** and, when prompted to do so, your WGSN account **password** to reactivate the account.

## WGSN FAQs

WGSN have produced a short list of [Frequently Asked Questions](#) about creating user accounts and logging in to the service, which you can access from the URL below:

[https://www.wgsn.com/assets/common/pdfs/wgsn\\_edu\\_2019\\_EN.pdf](https://www.wgsn.com/assets/common/pdfs/wgsn_edu_2019_EN.pdf)